



A personal membership group of the  
**American Hospital Association**

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## For Immediate Release

### ASHHRA Presents 2017 Keynote Speakers

CHICAGO – August 2017 – The American Society for Healthcare Human Resources Administration (ASHHRA), a personal membership group of the American Hospital Association (AHA), is pleased to announce the keynote speakers for the ASHHRA 53<sup>rd</sup> Annual Conference & Exposition – *Partnering Across the Continuum of Care, the Changing Role of Healthcare Human Resources*, in Seattle, Washington.

Kicking off the annual conference on September 16, at the Opening Ceremony is actress, comedian, disability advocate and writer, Maysoon Zayid. Named 1 of 100 Women of 2015 by BBC, Zayid's TED Talk has more than 4 million views on YouTube and was the number one video of 2014.

On Monday, September 17, the dynamic international speaker and New York Times best-selling author Cy Wakeman will invigorate attendees during the Healthcare Strategy Breakfast. Having spent more than 20 years cultivating a revolutionary approach to leadership, Wakeman has been one of the highest-rated speakers at past ASHHRA annual conferences.

Rounding off the stellar list of keynote speakers is filmmaker, speaker, coach and explorer Ricardo Palomares at the Closing Ceremony Brunch. His most recent project, Pedal South, entailed leading a team on a two-year expedition cycling from Alaska to Argentina.

"We are excited to present such an outstanding lineup of keynote speakers at this year's annual conference. As the health care landscape continues to evolve, so do the challenges that our members are charged with solving, and ASHHRA is here to provide the right support at the right time," said ASHHRA Executive Director Catherine Carruth. "The ASHHRA annual conference is the perfect setting for health care HR professionals to come together as a community and exchange knowledge, best practices and expertise. It's also the best venue to easily make lasting connections with fellow HR leaders. Our lineup of keynote speakers will provide unique perspectives, stimulate impactful dialogue and illuminate creative ideas that attendees can take with them beyond the conference."

Learn more about the keynote speakers at [ashhra.org/2017keynotes](http://ashhra.org/2017keynotes).

#### About ASHHRA

Founded in 1964, the American Society for Healthcare Human Resources Administration (ASHHRA) is a personal membership group of the American Hospital Association (AHA) and approximately 3000 members nationwide. ASHHRA leads the way for members to become more effective, valued, and credible leaders in health care human resources. As the foremost authority in health care human resources, ASHHRA provides timely and critical support through research, learning and knowledge sharing, professional development, products and resources, and provides opportunities for networking and collaboration. ASHHRA offers the only certification distinguishing health care human resource professionals, the [Certified in Healthcare Human Resources \(CHHR\)](http://www.ashhra.org). Visit [www.ASHHRA.org](http://www.ASHHRA.org) for more information.

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